

# Engagement set to go through the roof

**Client:**

Marley, the UK's leading roof systems supplier

**Locations:**

8 office and production sites across the UK

**User profile:**

600 staff



50% non-desked

**Key objectives:**

- To tackle a level of disassociation and lack of engagement with the central business following changes to the ownership structure
- To replace the intranet and internal communications capability that had been lost following Marley's demerger from its parent
- To address in any new strategy the fact that over half the workforce was non-desked and lacked corporate email
- To support the executive team's ambition to build a strong Marley culture going forward
- To drive organisational and operational efficiencies across the team through measured digital transformation

**They say:**

"The senior buy-in and the championing of the project across the whole C suite has been critical in getting us to this point and seeding the ground for success."

"With Engage we can now celebrate and support all the great staff we have here, many of whom have decades of service behind them"

"We're well set to exploit the breadth and depth of the platform, to embed engagement firmly within the organisation, and to deliver the best possible employee experience for everyone here."