

Engagement proving key ingredient for bakery brand

Client:

Frank Roberts & Sons (FRS), the North West's next generation bakery brand

Locations:

2 office and production sites

User profile:

800 staff



75% non-desked

Key objectives:

- To keep engagement deeply embedded in an organisation, reinforcing FRS's family values
- To put in place a real-time connection with every single employee regardless of role or location
- To support the workforce day-to-day through an easy single sign-on to a range of useful tools and content
- To automate manual processes to drive efficiencies and cost savings
- To underpin more sustainable, greener operations through defaulting to digital delivery

They say:

"Alongside improved employee morale, motivation, and productivity, and a stronger company spirit, we're starting to realise operational efficiencies too – it's a very compelling argument from an ROI perspective."

"We've already reduced costs with a switch to digital payslips, app-enabling our newsletter has trimmed 20K off our budget, while moving from an annual survey to the app's pulse surveys is saving us a further £10K."

"The Engage team has done a great job in creating a solution that fits so well with the needs of both HR professionals and diverse employee groups."