

Getting an **engagement** dividend with ESG

Client:

DeMontfort Fine Art

Locations:

Galleries across the UK

User profile:



350 staff



Non-desked, retail-oriented,
with shift working

Key objectives:

- Enable universal connectivity to immediately bridge the gap between head office and gallery staff with no regular PC access
- Ensure a regular flow of company news and artists' information to foster inclusion and keep staff in the loop
- Offer inductions, refreshers and training content on demand to support sales performance
- Encourage feedback and ideas from the frontline by rolling out pulse surveys and suggestions
- Make completing routine tasks such as requesting time off or claiming rewards a much quicker, frictionless experience
- Integrate Navision to enable the sharing out of real-time sales performance to individuals

They say:

"What Engage gives us at a stroke is the means to connect, empower and engage at so many levels."

"We're looking not just at improved sales, but also a 10-15% reduction in staff turnover, which equates to a 6 figure saving."

"What drew us to Engage is that it allows us to get so much in the water so quickly - early wins and positive adoption are crucial for engagement success."