

Supporting colleague cultural transformation

Client:

Appreciate Group, the UK's leading gifting and engagement company

Locations:

Head Office, one fulfilment site

User profile:



350 staff



85% desked

Key objectives:

- To embed and support the development of a strong organisational culture
- To foster a strong bond with every individual and connections between teams
- To unlock a far more dynamic communications and messaging channel that informs and influences every day
- To practically assist colleagues day-to-day through an easy single sign-on to a range of useful tools and content
- To recruit, nurture and champion the best talent into and within the business

They say:

"We can now focus on improving communication, embedding our purpose, driving consistent behaviours and best practice across the Group. We're excited to have this go-to place that everyone can access equally, with a great flow of 'sticky' relevant content."

"The granular analytics available allow us to properly measure the effectiveness of what we are doing in terms of culture and connecting with people."

"In time we will be able to remove multiple HR, comms and L&D solutions and consolidate around the one ESG platform, with all the efficiencies and cost savings that come with streamlining."